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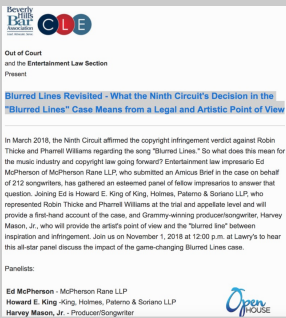
Entertainment Law Circular

October 2018

PierceLLP.com

(310) 274-9191

PLG October Seminars & Speaking Engagements



On Nov. 1st The Beverly Hills Bar Association Entertainment Law Section is hosting a panel at Lawry's entitled, "Blurred Lines Revisited - What the Ninth Circuit's Decision in the "Blurred Lines" Case Means from a Legal and Artistic Point of View." David Albert Pierce will be introducing the seminar.

Find More Info and Sign Up [Here](#).

On Saturday, October 20, 2018, USC Gould School of Law in conjunction with the Beverly Hills Bar Association holds the 60th Annual Institute on Entertainment Law and Business at the USC University Park Campus. Over 850 participants have registered for this sold out event



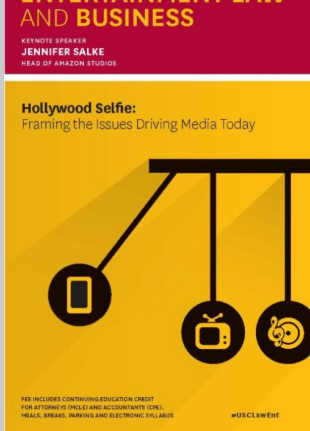
New Law Inspired By the "MeToo" Movement Affects Talent Agencies & Enhances Their Obligations To Talent

by Dhara Patel, Esq.

A new law, **AB 2338**, requires sexual harassment education by talent agencies. The law, inspired by the "MeToo" movement and designed to better educate artists about their right to pursue an entertainment career without harassment by those they encounter in pursuit of that career, will go into effect on **January 1, 2019**.

Under the new law, **talent agencies are required to provide educational materials regarding sexual harassment prevention, retaliation, and reporting resources** to all artists that the agency represents who fall in the categories of: (1) adult artists 18 and older or (2) parents, legal guardians of artists who are minors between the ages of 14-17. The materials must also be available in the language understood by the artist. And the materials must at a minimum include the items set forth in DFEH Form 185 which can be viewed by [Clicking Here](#). The Producer's Guild of America has its own anti-harassment guidelines and web material which may also prove helpful for agents seeking to offer further resources to their talent clients. The PGA materials can be viewed by [Clicking here](#).

Talent agencies will also be required to provide materials on nutrition and eating disorders for "adult model artists" within 90 days of first agreeing to represent the adult model artists or 90 days within the agency first procuring any acting engagement, audition, or interview. The DLSE requires the information to be provided to the artists include at a minimum the components of the discussion on eating disorders found on the National Mental Health Institute website which can be viewed by [Clicking Here](#). Those components include: (1) An Overview of Eating Disorders:



David Albert Pierce serves on the Planning Committee for Institute on Entertainment Law and Business. Both he and PLG attorney Dhara Patel are attending this event.

components include: (1) An Overview of Eating Disorders; (2) Signs & Symptoms; (3) Risk Factors and (4) Treatments & Therapies. The NMHI also offers a free downloadable brochure on Eating Disorders which will satisfy the requirements which we are making available by [Clicking Here for Compliant Brochure on Eating Disorders](#).

The law also requires talent agencies that represent minors to now **maintain a copy of the minor artist's state of California work permits** when representing children in the entertainment industry.

Further, agencies will be required to **retain records for three years** showing compliance with all of these new rule and proof that the newly required educational materials are in fact provided to talent clients and parents/guardians of those talent clients ages 14-17. And as part of the Talent Agency renewal process, **agencies will need to affirm in writing that the agency seeking license renewal is in compliance with these new requirements.**

The new law is codified in Labor Code Sections 1700.50 - 1700.54. The text of the new law can be found [here](#).

For further information on this law and specific advice as to how to fully comply, contact David Albert Pierce or Dhara J. Patel at Pierce Law Group LLP.



On Thursday Oct. 18th, Pierce Law Group Attorney Trea Lachowicz speaks at Digital Hollywood on a panel cosponsored by Women in Film and Digital Hollywood from 2:15 PM - 5:00 PM, Skirboll Center, Haas Conference Facility, Room 172-173

The workshop focuses on illustrating the critical role of online data and social media analytics and the insights they provide on the funding, development, marketing and distribution of content.

Trea will also present a Loyola Marymount University Class entitled "The Business of Distribution" on Oct 20th from 10 AM - 12 PM. Additional info can be found [here](#).



Pierce Law Group Becomes a Netflix Preferred Legal Vendor



On October 10th, David Albert Pierce and Joshua Edwards attended a private half-day bootcamp presented by Netflix for those attorneys who regularly work on Netflix productions. The program focussed on the preferred methods and parameters by which outside lawyers representing productions for delivery to Netflix are expected to comply to these standard when negotiating and preparing production contracts. Through participation in this invite only program, Pierce Law Group LLP is now a Preferred Legal Vendor for those producers who are producing Netflix shows.

Charity Donation Request for Leukemia Lymphoma Society



fighting blood cancers

Each year, **Pierce Law Group LLP** participates in the **Leukemia Lymphoma Society's "Light The Night"** fundraising walk to raise donations for this worthy cause.

This is also David's third year participating in the **LLS' Executive Challenge** portion of Light the Night in Los Angeles. David will be attempting to raise over \$10,000 for the third year in a row. David has served on the Board of Trustees for the Los Angeles chapter of LLS for the last ten years. This is his final year on the Board of Trustees and we are all hoping he achieves this last fundraising goal that he set for himself as a Trustee.

LLS' research in studying blood cancers at the molecular level have led to remarkable breakthrough treatments, not just for blood cancers but for cancers of every type.

To donate to this year's Pierce Law Group/Light The Night Challenge, please go to our LLS Donation page: [click here](#)

PLG Out and About



David was the guest of friend of the firm Uzzi

Rannan from Danning, Gill, Diamond & Kollitz, LLP at the NL Divisional Play Off Game in which the Dodgers beat the Atlanta Braves 3-0 on Friday Oct 5th as part of the Dodger's journey to the World Series.

Danning, Gill, Diamond & Kollitz, LLP is one of L.A.'s pre-eminent bankruptcy law firms specializing in sophisticated BK matters including many involving complex intellectual property matters.

Law Students Received Sage Advice From DAP and Other Beverly Hills Bar Leaders on How To Break Into Entertainment Law



On October 9th, David Albert Pierce was a speaker at the Beverly Hills Bar Association's panel entitled "Everything You Wanted To Know About Breaking Into Entertainment Law."

David sat on the panel as the current BHBA Entertainment Law Section Chair and was joined on the panel by past Entertainment Law Section Chairs Pierre Pine, Leigh Leshner, and Neville Johnson along with attorney Joseph Lewczak. The event was a tremendous success with over 100 students from local law schools in attendance for this panel and mixer.

Remembering Sandi Shore

Sandi Shore, daughter of legendary comedian **Sammy Shore** and iconic comedy club owner the late **Mitzi Shore** passed away on **September 28, 2018** after a lengthy struggle with a serious health condition.



On Oct 16th, John Baldivia attended Loyola Law School 2018 Small Firm Reception sponsored by the Career Development Office at Loyola Law School, Los Angeles. This event is crafted specifically for small law firms to mingle with students seeking to be hired as law clerk or entry level attorney.

Filmmakers Alliance Vision Fest



On Sunday Oct. 21st Filmmakers Alliance hosts their Vision Fest which screens "the best short films by the best indie filmmakers." The event is held at ViaDuct 1799 Baker Street, Los Angeles.

Pierce Law Group, LLP is a long time supporter of Filmmakers Alliance.

You can find more info or RSVP [here](#).

CLOCKS RESET Sunday November 4th

Reminder: Change those clocks: We exit Daylight

Savings Time and fall back to Standard Time this year on **November 4th** at 2 a.m. Remember to set your clocks and watches to "Fall Back" 1 hour before you go to bed on Saturday November 3th.



She is survived by father **Sammy**, and brothers **Scott, Peter** and **Pauly Shore**.

Sandi held a PhD and was the author of the book "**Secrets to Standup Success: A Complete Step-by-Step Workbook**" first published in 2004. Sandi taught the craft of stand-up comedy or as she described it-- she helped those seeking to augment their career in stand-up to find their voice. Sandi shared her mom Mitzi's philosophy that connecting with audiences depended on revealing the truth as each individual sees it.

A memorial tribute for Sandi was held on October 7th at the **La Jolla Comedy Store** wherein she was fondly remembered by friends and numerous students who had both their comedy careers and lives indelibly touched by Sandi and her insight.

AFM runs from Oct. 31 - Nov. 7



Pierce Law Group LLP will be in attendance at the 2018 American Film Market in Santa Monica from October 31st - November 7th. If you will be attending and would like to schedule a meeting with a Pierce Law Group LLP attorney, please contact 310-274-9191 or send an email

to: ClientLiaison@PierceLLP.com

PLG Sponsors Slamdance Screenwriting Winners

On **October 11th**, David Albert Pierce and fellow Pierce Law Group Attorney **John Baldivia** attended the **Slamdance Screenwriter Awards Reception** at the **WGA**. Pierce Law Group LLP has been a longtime sponsor of **Slamdance** and contributes certain free legal services to winners of this prestigious writing competition.

Among this year's winners were Best Feature Screenplay: "**The Innocent and the Vicious**" by **Dominique Genest & Nick Kreiss**; Best Horror Screenplay: "**Candle**" by **Jonathan Redding**; and Best TV Pilot: "**The Peak**" by **Jessica Sinyard** (who also was announced as the Grand Prize Winner).



And note, **Arizona** is a state that does not participate in the ritual of Daylight Savings. Likewise **Hawaii**, **Puerto Rico** and the **Virgin Islands** do not change their clocks. Confused? Just consult your phone for accurate world clock times.

Historically, a number of Slamdance screenplay winners have gone on to have their works produced as motion pictures.



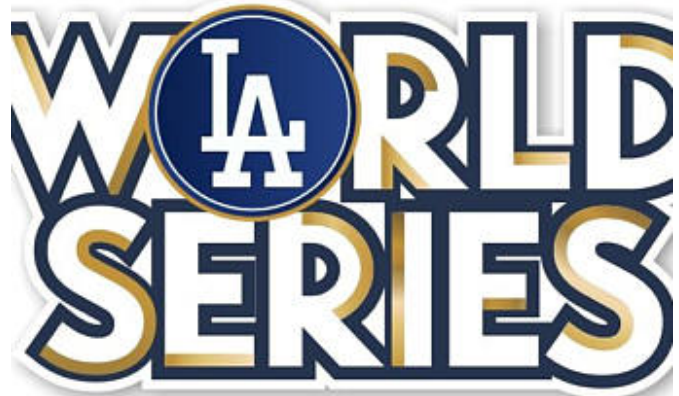
winner Best Horror Screenplay Jonathan Redding with DAP



GO DODGERS!

Slamdance has proved a starting point for notable directors including: Academy Award Nominee **Benh Zeitlin** (*Beasts of the Southern Wild*), **Joe & Anthony Russo** (*Avengers: Infinity War*), Academy Award Nominee **Christopher Nolan** (*The Dark Knight Trilogy*), **Marc Forster** (*World War Z*), **Jared Hess** (*Napoleon Dynamite*), **Rian Johnson** (*Star Wars: The Last Jedi*) and **Greg Mottola** (*Superbad*).

GO DODGERS!





About Pierce Law Group LLP

Pierce Law Group LLP is a full service, boutique entertainment law firm that provides both transactional and litigation legal services. Our practice areas include entertainment law, intellectual property (copyright, trademarks, right of publicity), film finance, securities law, production counsel, and labor & employment issues affecting the entertainment industry, with an emphasis on film, television, and new media. We represent production companies and other creative businesses as well as artists including producers, actors, writers, directors, comedians, and other entrepreneurs. Our client list includes both Academy Award and Emmy Award winners. We utilize an academic and analytic legal approach to accomplish creative solutions to our clients' goals.

DISCLAIMER

The information you obtain in this newsletter is not, nor is it intended to be, legal advice. You should consult an attorney for advice regarding your individual situation. We invite you to contact us and welcome your calls, letters, and electronic mail. Contacting us does not create an attorney-client relationship. Please do not send any confidential information to us until such time as an attorney-client relationship has been established.

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